



UNITED STATES GYMNASTICS CLUB OWNERS ASSOCIATION

USGCOA Board of Directors Meeting

September 8 & 9, 2018

Board Members

Kelli Hill (President)
Sandy Flores (Vice President)
Kim Thomson (Treasurer)
Denise Dalton (Secretary)
Cassie Rice (Region 1 Representative)
Brent Phelps (Region 2 Representative)
Jeff Beal (Region 3 Representative)
Scott Roberts (Region 4 Representative)
Donald McPherson (Region 5 Representative)
Tony Retrosi (Region 6 Representative)
Lindsey Stancil (Region 7 Representative)
Claudia Kretschmer (Liaison to USA Gymnastics)

Absent

Brad Harris (Region 8 Representative)

1. Welcome

The chair called the meeting to order at 8:00 am. The chair welcomed the new board members and conducted a roll call. She declared a quorum with 9 voting members.

2. Treasurer's report

Income: \$46,000 Deposit to account

Expenses:

\$4,500 Website deposit
\$410.00 Dissolution of 501C3 & WA formation

Balance in account

\$41.190

Outstanding Bills

\$1,048.84 Marriott BOD meeting – Chicago, Illinois
\$4500.00 Final website payment
\$3000-\$5000 BOD Insurance
TBD – Attorney bills
TBD – 501C3 set up

To be deposited

\$6000.00

Outstanding charter membership dues to be collected:

\$8000.00

3. Discussion on the social media crisis

Claudia Kretschmer presented information from a crisis counselor on helping our organization deal with the issues on social media and facing our sport. Tips were given to help anchor the organization in it's goals and mission.

4. Renaming the association

The BOD discussed renaming the association to United States Gymnastics Club Owners Association (USGCOA). It was agreed to discuss costs and time frame with the attorney and move forward.

5. The mission of the USGCOA was established:

The mission is to provide an outlet for gymnastics club owners to have their collective voices heard.

- Communication
- Deliver value to each member striving to exceed the member's expectations
- Uphold a sense of community and to acknowledge past contributions
- Fiscal responsibility
- Meet the needs of a diverse membership
- Serve the greater good of the sport of gymnastics
- Manage the Association through team work and open, honest communication

6. The Bylaws Committee (Sandy Flores, Brent Phelps, Kim Thomson) presented the initial draft of the bylaws.

The BOD reviewed the bylaws and they were updated to reflect the following:

- Association name will be United States Gymnastics Club Owners Association. (USGCOA)
- Registered agent is Brent Phelps.
- Charter members are founding members of the organization. These members have donated \$1000 to help get the organization started.
- All members must own a club.
- BOD meetings will be held annually.
- Reimbursement to board members up to \$500 for travel to meetings.
- Annual open meeting to be held at the Club Owners Summit. This would include club owners and vendors.
- Members must be in good standing.
- Members not in good standing will be removed from the Association and will stop receiving benefits.
- Inactive members may reactivate.
- Charter membership dues are \$1000 and will be accepted until December 31, 2018. Initial membership will go through December 31, 2019.
- Membership dues are to be paid annually.
- Each member club will receive one vote. One vote per club, not per location.

7. Discussion on benefits of membership

- Charter membership is good through 2019.
- Providing legal counsel of up to 1-hour free consultation with the USGCOA attorney of up to \$350 per member club.
- Industry discounts with vendors and suppliers
- Access to educational library
- FAQ page
- Survival kit
- Advertise member club invitational meets on USGCOA website.
- Access to clubs emails.
- Safe sport for dummies guide.
- Stream-line communication.

8. It was discussed that the USGCOA will hold a Summit for all membership.

This will be held in October 2019 in Las Vegas.

The BOD will research venues for this event.

9. Discussion of Industry Sponsorship. Scott Roberts will be heading the vendor list with submission from other board members. Sandy Flores will create a vendor application form.

- Cost per vendor sponsorship \$1000
- Vendor will be listed on the USGCOA website.
- May become a "preferred" vendor by providing larger discounts.

Further discussion was held as to possible vendors

- Security systems
- Mobile applications
- Jackrabbit or IClass Pro
- Equipment suppliers
- Awards
- Leotard companies
- Gymnastics Progressions

10. Discussion on Safe Sport issues.

- How we can help member clubs navigate through difficult questions.
- Creating templates of letters that member clubs can use for discussion with parents.

11. Board of Directors Insurance

A MOTION to attain insurance was made by Scott Roberts and seconded by Brent Phelps. The motion passed unanimously.

12. USGCOA Website

Sandy Flores and Kim Thomson will maintain the website. The goal is to have the website running within the next 4 weeks.

13. Social Media

Lindsey Stancil will maintain Instagram account and Sandy Flores will maintain the Facebook page. There was further discussion regarding positive messaging and education on social media.

- Create a hashtag for Instagram
- Create videos showing coaches training with positivity
- Create club challenges

14. Athlete Wellness

There was a discussion regarding the various aspects of athlete wellness and how our organization can help lead the way through education to owners.

15. Legal Assistance

There was a discussion regarding various ways the USGCOA could assist clubs with legal fees. This discussion was tabled for further so further research could be done.

16. Previous letter to USA Gymnastics BOD

Karen Golz responded that the letter was received. Due to the immediate crisis that the Board of Directors are dealing with, they are asking for our patience for a formal response. However, many of the items that were addressed in the letter have been addressed.

17. Discussion on process for enlisting new memberships

- Power point presentations at various congresses.
- Create an online application.
- Invite former athletes to work with us to open up dialog as how we can help.
- Develop surveys and online polls.
- Post cards to display at various Invitationals.
- Reaching out to Senators to help push change.

18. Items Tabled

- Regional Representatives Job descriptions
- Operating Code
- Regional Representatives- more research
- Group health insurance for membership
- Professional conduct

19. Future Goals

- Summit
- Vendors
- Applications
- Benefits
- Research for polls
- Follow up letter to USA GYMNASTICS
- Discussed submitting receipt for reimbursement-tabled for next meeting

20. Next meeting:

Friday Night, November 30th

Dinner at 7:00 p.m.

Saturday, December 1st - Meeting 9:00 a.m. - 6:00 p.m.

Sunday, December 2nd - Meeting 8:00 a.m. -11:00 a.m.

21. Adjournment

The meeting was adjourned at 1:41 pm on September 9, 2018.

Respectfully Submitted,
Denise Dalton
Secretary, USGCOA BOD